



RANDOLPH COLLEGE

July 27, 2007

Dear ,

It was an interesting year, as you know, for the R-MWC Annual Fund, but we still had a great year bringing in over **\$2.1 million for the College**. Alumnae gifts represented 69% of the total; the balance came from friends, including current and former faculty and staff, as well as parents. Thanks so much for your continued support of your *alma mater*. Our gifts really do make a difference! Never has it been so clear how much our financial assistance positively impacts the College. And the potential is boundless!

Overall percent of participation among alumnae dropped from 36% to 18%. During the coming year, your *continued* support of the Annual Fund and your *continued* personal involvement with classmates will play a fundamental role in helping us secure new donors and encourage past donors to give again. If you have any ideas or suggestions with regard to your class or alumnae in general, please don't hesitate to contact me.

In other news, Alumnae Leadership Council 2007 is right around the corner. Please mark the weekend of September 14th on your calendar. Council will open with remarks from President John E. Klein and a faculty panel on Friday evening. The annual business meeting of the Alumnae Association is open to all alumnae on Saturday morning. Workshops and training related to your volunteer role as Assistant Class Agent will begin on Saturday afternoon and continue until dinner. We will gather to brainstorm about giving to the College in general as well as provide specific information about the Class Agent program and the Annual Fund. We also want your ideas on how we can best thank people for their gifts. Please start thinking about the topic now and bring your ideas to the workshop. A registration form will be on its way to you soon. If you have any questions, feel free to contact me at jpenney@randolphcollege.edu or (434) 947-8127.

I hope to see you on campus in September.

Best regards,

Jaime Penney
Director of the Annual Fund